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Weis, Claude; Dobler, Christoph; Axhausen, Kay W. 

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An Interactive Stated Adaptation Survey of Activity Scheduling Decisions

Claude WEIS (corresponding author)
Institute for Transport Planning and Systems (IVT), ETH Zurich
HIL F 33.1, ETH Hönggerberg
Wolfgang-Pauli-Str. 15
CH-8093 Zurich
Switzerland
Phone: +41-44-633 39 52
Fax: +41-44-633 10 57
Email: weis@ivt.baug.ethz.ch

Christoph DOBLER
Institute for Transport Planning and Systems (IVT), ETH Zurich
HIL F 34.1, ETH Hönggerberg
Wolfgang-Pauli-Str. 15
CH-8093 Zurich
Switzerland
Phone: +41-44-633 65 29
Fax: +41-44-633 10 57
Email: dobler@ivt.baug.ethz.ch

Kay W. AXHAUSEN
Institute for Transport Planning and Systems (IVT), ETH Zurich
HIL F 32.3, ETH Hönggerberg
Wolfgang-Pauli-Str. 15
CH-8093 Zurich
Switzerland
Phone: +41-44-633 39 43
Fax: +41-44-633 10 57
Email: axhausen@ivt.baug.ethz.ch

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ABSTRACT

The paper reports on current research in a project exploring new approaches for analyzing travel demand induced by changes in generalized costs of travel and activity participation. A sample of respondents were administered a five-day travel diary, from which one day was selected for further analysis. The conditions of that day were changed using predefined heuristics based on the household characteristics, to attain significant changes in the generalized costs of the reported trips. The households were then faced with these hypothetical scenarios in face-to-face interviews. All household members are asked to state how the implied changes would have affected their activity scheduling on the specified day, that is to adapt their reported schedule to the new conditions.

The data will allow the computation of discrete choice models of activity scheduling. The results are expected to reflect the effects of the changes in generalized costs on activity generation. The results will be applied in MATSim, an agent-based micro-simulation. The application will allow the validation of the model results and the evaluation of aggregated effects of measures changing generalized costs, as well as their repercussions on the transport system and the resulting feedback effects, thus allowing the assessment of total induced demand and a comparison to the results from earlier aggregate models.

The paper focuses on the description of the survey approach, which to our best knowledge is novel in its application, and reports preliminary analyses of the respondents' reactions to the changes implied in the household interviews.

INTRODUCTION AND MOTIVATION

Induced traffic, a phenomenon that is here defined as demand changes for transport services generated by changing travel conditions resulting in different generalized costs of participating in out-of-home activities, has been a topic of ongoing research for many years. The main focus has often been the analysis of measures bringing about such changes. While previous studies have focused on specific and localized measures, such as the construction of new roads or rail lines in given corridors, and the assessment of their side effects, the research described in this paper deals with the effects of changing generalized costs of travel on traffic generation: the propensity of participating in out-of-home activities, the number of trips and activities conducted, and the resulting time dedicated to activities outside of the home location on a given day. The main focus of the research is on the trip generation side, with changes in destination choice being considered a consequence of re-allocating the time budget from travel to certain activity types. Mode choice is covered as a side effect of the same time budget re-allocation, while route choice is left out altogether, as the study lacks the necessary geographic information.

The work described here is part of a research project funded by the Swiss Association of Transportation Engineers (SVI). In a first analysis (described in 1, 2), the effects of historically changing accessibility values (at the municipal level) on the abovementioned mobility indicators were assessed with a pseudo-panel based structural equations model. Increases in accessibility, measured as the aggregate sum of inhabitants of all zones weighted by a negatively sloped function accounting for travel times from the origin zone, were found to have a positive effect on trip generation. Elasticities for various indicators of travel participation were calculated as a means to estimate the abovementioned induced travel effects.

In the second part of the study that is described here, the effects are assessed on a disaggregate scale with a *stated adaptation* survey following in the tradition of the *Household Activity Travel Simulator*, or *HATS* (3). A sample of respondents is being recruited for participation in a five-day travel diary, from which one day is selected for further analysis. The surrounding conditions of that day's travel are changed using pre-defined heuristics based on the household characteristics and the activities reported by the respondents, in order to attain significant changes in the generalized costs of the reported schedule and thus provide an impulse for changing behavior. The households are faced with these changes in face-to-face interviews, where all household members are asked to state the likely effects that the implied changes would have on their activity scheduling on the specified day.

The data will allow the computation of detailed models of activity scheduling. The results are expected to reflect the effects of the various changes in generalized costs on the indicators mentioned above. The model results will be applied to generate improved utility functions for daily schedules in *MATSim*, an agent-based micro-simulation software program developed at the Institute for Transport Planning and Systems (IVT) at ETH Zurich and the TU Berlin (4). The application will allow the validation of the model results and the computation of aggregated effects of measures changing generalized costs, as well as their repercussions on the transport system and the resulting feedback effects. Thus, total induced demand will be assessed and compared to the results from the earlier aggregate models.

The paper is structured as follows. First, a review is given of the few existing studies where similar methods have been applied. The travel diary survey and the heuristics used to determine the changes in generalized costs are then presented, followed by a description of field work experiences. A discussion of response behavior follows, along with explorative analyses of

the respondent sample as well as their current mobility behavior and the stated adaptations to the implied changes. A brief outlook to upcoming work concludes the paper.

METHODOLOGY

Literature Review

When assessing the outcome of demand management policies on individuals' and households' travel behavior, it is important to understand the underlying decision making process. A convenient means of recording such decisions are *stated response* surveys (5), where participants are asked about their reaction to a given situation. In transport research, such surveys are often implemented as *stated choice* experiments, where respondents are faced with a destination, mode, route or departure time choice situation where the attributes of several pre-determined alternatives are varied. Such experiments, which are limited to a single trip, rarely comprise a trip generation component, thus the respondents are generally not given the choice of either not travelling or re-arranging their trip sequence in order to accommodate their needs. However, travel decisions are made in a medium to long rather than a short term perspective, and trip and activity sequences are scheduled not on-the-fly, but rather on a daily or even weekly basis. It seems therefore important to model decisions and in consequence also to conduct the underlying choice experiments in a context that can appropriately account for the complex scheduling process. An early attempt to conduct such experiments was the *Household Activity Travel Simulator*, or *HATS* (3). The approach consists of a two-stage methodology where households are first asked to report their existing behavior for a certain period of time (that is, to complete a travel diary), based on which the choice experiments are then constructed. For the *HATS* interview, the setting for the household is modified by the hypothetical policy or other changes inducing a change to one or more generalized cost components, and the respondents are asked to adapt their schedules to the new situation. The survey tool used for these interviews consisted of a game-like display board, on which the respondents could visualize and test their adaptations. The approach thus ensures that the implications for all relevant decisions (activity and trip generation, scheduling and chaining; destination, mode and route choice) can be captured according to modeling needs. The recorded reactions to the scenarios relate to the whole schedule rather than to a specific trip, as is often the case in traditional *stated choice* surveys. At the end of the interview, the researcher has a set of "before and after" reported schedules at their disposal. The methodology combines the advantage of modeling entire days (as opposed to single trips or journeys, as is the case in the traditional four-step transport models) with the possibility to capture reactions to changes. The latter dynamic effects cannot be captured in *revealed preference* settings (that is, the use of diary data alone), which are often used as data sources for transport models. The research described here uses an approach similar to the *HATS*, but is based on computer software, which facilitates the data management process.

Early applications of the methodology suffered from the limited computational capacities which hampered the modeling applications. Recently though the trend has gone from traditional trip based to activity based models, in the framework of which data from such *stated adaptation* surveys can be accommodated. The *MATSim* (4) and *ALBATROSS* (6) models are two examples of the many activity based models that are currently under development.

As has been mentioned, applications of the *HATS* or similar methods in the literature are quite sparse. However, a few successful early examples can be found.

Jones (7) describes various early research and policy applications of his approach, including worsening or improving rail and bus services in the UK (8, 9, 10). Jones et al. (11)

developed the *Computerised Activity-Based Stated Preference (CASP)* package; the field application that they describe is based on (hypothetically) forcing respondents to travel to work by public transport instead of car, and eliciting their reactions to such a constraint. The *Adelaide Travel and Activity Questioner (ATAQ)* described in the same paper faces households with parking pricing policies.

The studies described in (12) and (13) examine the effects of bus service reductions with pre-determined schedules from which the respondents have to choose. They recognize the need to analyze the behavior of all household members jointly, as well as to consider all activities, not just those that give rise to the journeys affected by the policy measure.

Phifer et al. (14) describe an interactive technique called *Response to Energy and Activity Constraints on Travel (REACT)*, which was tested with 12 households in the Albany, New York, area. They recognize that households often counteract travel constraints by modifying non-travel activities, a concept that is picked up in the present study.

Lee-Gosselin's works (15, 16) apply a methodology similar to the *HATS*, named *Car-Use Patterns Interview-Game (CUPIG)*. 45 households were interviewed about their car use under various fuel shortage scenarios. The studies described in (17) and (18) apply the *CHASE (Computerized Household Activity Scheduling Elicitor)* framework, which is based on the *CUPIG* approach, to capture the effects of automobile use reduction scenarios. The three households that were interviewed while testing the approach stated a substantial amount of rescheduling decisions, mainly the adaptation of activity (respectively trip) start and end times as well as mode choice decisions (the latter probably being caused to a large extent by the specific formulation of the experiment). The same software program is used for the study described in (19), where respondents' planned schedules are recorded in advance and can then be modified on the fly as changes occur in the real world. It is argued that many adaptations to schedules are made at a very short notice, and that the *in situ* nature of the tool allows capturing those changes very effectively. The approach that is described here is different in that it deals with *stated preferences* rather than capturing reactions to real changes in a *revealed preference* framework.

Another internet based stated adaptation survey based on congestion pricing scenarios is described in (20). The authors employ an activity based approach, in which various facets of the activity scheduling process can be changed by the respondents. Their survey is different from ours in that a discrete set of options is offered for the adaptation process, rather than the complete restructuring of a reported activity pattern that we aim to capture.

Implementation of the Survey

Travel Diaries

The diary that is administered to the respondents is similar to the multi-day trip based *MobiDrive* questionnaires that have previously been used in Switzerland (21). An analogous questionnaire was programmed with an internet based interface, for which each participating household receives a user name and password and is assigned a period of five days over which to record their travel. On the web page, the visited locations for a given day are displayed in a table as well as on a map along with color codes for the activity types, in an effort to make the survey more interactive and more attractive to the respondents (Figure 1). Households are given the choice between the internet or a traditional pen-and-paper diary. The software used for the stated adaptation survey, which will be described in the next section, makes use of the same database as

the online diary; therefore, data from the pen-and-paper questionnaires must be entered into the web interface before being used in the interviews.

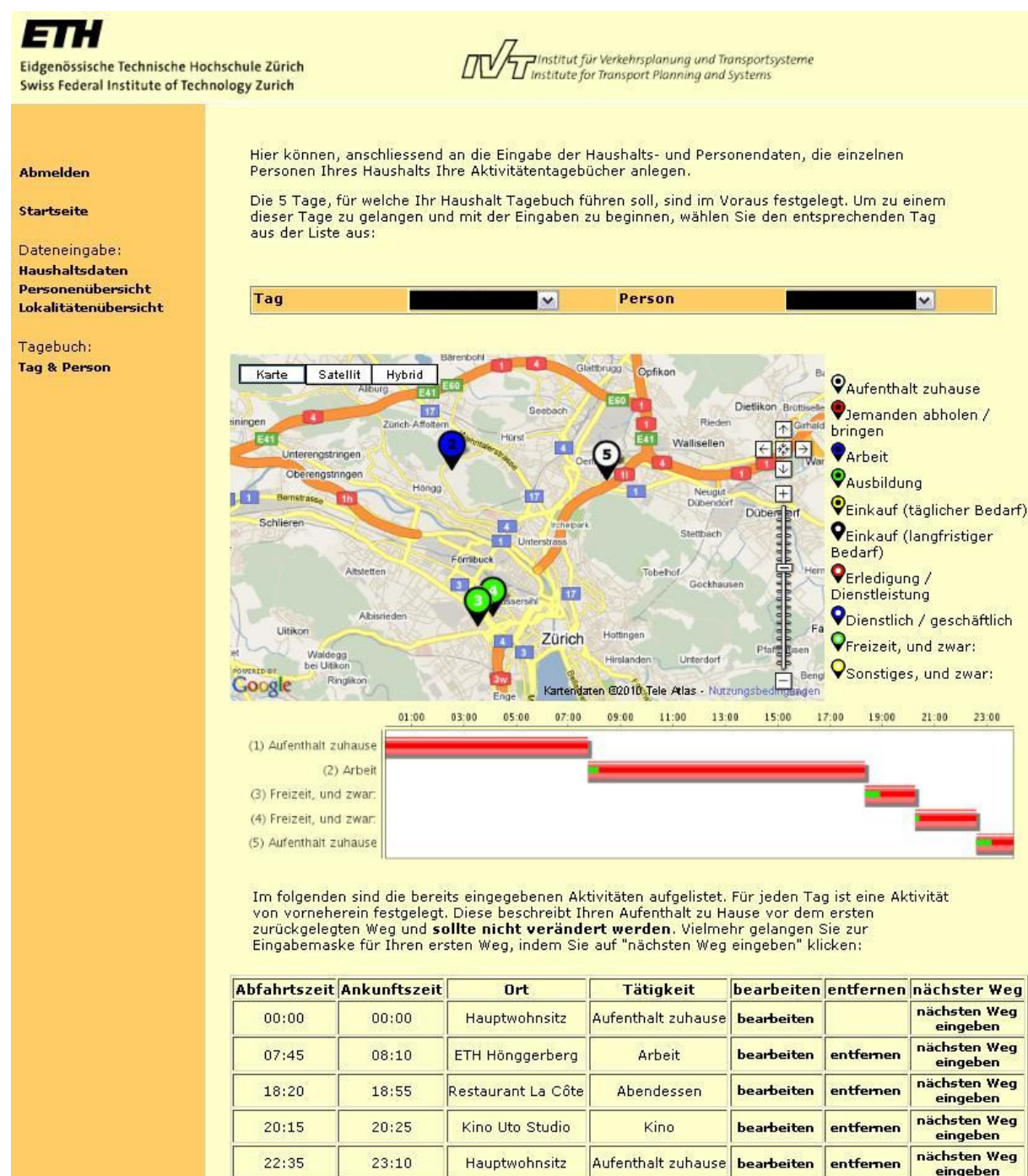


FIGURE 1 Diary web page screen shot (in German).

Stated Adaptation Interview

Based on the relevant day reported by the respondent and chosen for the *stated adaptation* interview, the modifications are implemented by the interviewer. Unlike former studies, the scenarios assigned to the respondents in the household interviews are not aimed at determining the effects of specific policies. They are formulated as generally as possible, in the following form: “Imagine your reported trip to [Activity] would take [y] minutes instead of [x]. This may result from the location where the activity was conducted relocating or closing, and you needing to choose a different location.”

Travel times for the selected trips (and the return trips, if applicable) are progressively increased by 50, 100 and 200 percent, then decreased by 50 percent, thus creating four scenarios per household. By default, the incurred time losses (or gains) are subtracted from (or added to) the final sojourn at home.

The aim is for the household members to state their likely reactions to such a scenario, including the following possibilities:

- Choice of a different departure time for certain trips;
- Choice of a different travel mode for certain trips;
- Changing the order and/or duration of certain activities;
- Cancelling certain activities, or adding additional ones;
- Switching certain activities between household members;
- Combinations of the above.

The day for which the household interview is conducted is chosen by the researchers. Ideally, the household members should have conducted a sufficiently large number of activities, so that changes to the schedule become visible and are substantial enough for the household to change its behavior on one of the abovementioned levels. Thus, the day with the largest number of conducted activities is used for the interviews. The assignment of scenarios to the household is carried out using heuristics determining which trip is modified. The following rules are followed:

- If at least one household member is employed (or a student), check for commute trips (that is, trips that have either work or education as a purpose). If such trips are present, change their properties;
- else, if there are children in the household, check whether accompanying trips to or from the children’s school(s) are present; if so, vary those trips;
- else, check whether shopping trips are present, and modify one of them accordingly;
- else, modify the longest leisure trip.

This procedure ensures that priority is given to mandatory (that is, commute and to a certain extent shopping) trips, which are carried out routinely and for which changing travel conditions represent a larger modification to the scheduling constraints than for leisure trips. The scenarios thus created provide the base for the interactive interviews, where the household members progressively adapt their stated behavior to reach convergence to a schedule that seems satisfying to them. The effects that the scenarios and the stated adaptations have on the respondents’ schedules are directly visible to them. An example day is displayed in the interview software screen shot in Figure 2. Here, the travel time for the bus trip to the work activity (marked by the yellow bar) would be gradually increased from the existing 20 minutes to 30, 45, and 60 minutes, then decreased to 10 minutes, to create the respective scenarios.

Einstellungen

Wed Mar 03 00:00:00 CET 2010

neuen Ort erstellen

Ausgangsszenario in Datei speichern

Eingaben in Datei speichern

Claude

Legende	Zeitaufteilung	Tätigkeit	Beschreibung der Tätigkeit	Ort der Tätigkeit	Abfahrtszeit	Zu Fuss	Fahrrad	Motorrad / Moped	Auto	Bus	Tram	Bahn	Flugzeug	Schiff	Andere	Wartezeit	Fahrzeit gesamt	Aktivitätsdauer	entfernen
		Aufenthalt zuhause	Ausgangsaktivität	Hauptwohnsitz	00:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00	07:45	entfernen
		Arbeit		ETH Hönggerberg	07:45	00:05	00:00	00:00	00:00	00:10	00:05	00:00	00:00	00:00	00:00	00:05	00:25	10:10	entfernen
		Freizeit...	Abendesse	Rest...	18:20	00:10	00:00	00:00	00:00	00:10	00:10	00:00	00:00	00:00	00:00	00:05	00:35	01:20	entf...
		Freizeit...	Kino	Kino Ut...	20:15	00:10	00:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00	00:10	02:10	entfer...
		A...		H...	22:35	00:05	00:00	00:00	00:00	00:00	00:25	00:00	00:00	00:00	00:00	00:05	00:35	00:50	...
Neuen Weg & Aktivität einfügen																			
Alten Weg & Aktivität einfügen																			

FIGURE 2 Household interview software screenshot (in German).

Field Work

Recruitment Success and Response Rates

A total of 2'500 household addresses were acquired from an address retailer, with the requirement that the distribution of household characteristics be representative for the study area (the canton of Zurich). Announcement letters with a brief description of the study are sent to the households. A few days after these introductory letters are dispatched, the interviewers call the potential respondents to establish the households' willingness to participate in the study and provide them with detailed information on the survey process. At the same time, the potential respondents are informed of an incentive of 20.- Swiss Francs given to each participating person (as of July 2010, 1.- Swiss Franc corresponds to approximately -.94 US dollars). The recruited respondents are assigned the internet or paper questionnaire according to their preference.

TABLE 1 Key Recruitment and Response Figures (as of July 20th, 2010)

	Total	Online	Paper
Numbers dialed	2'017		
Reached	1'136		
Recruited	297	127	171
Recruitment rate [%]	26.2		
Mailed (and reporting period ended)	275	113	162
Completed diary (households)	134	49	85
Completed diary (persons)	193	83	110
Response rate [%]	48.7	43.4	52.2

As of July 20th, 2010, phone calls to 2'017 numbers have been carried out, 1'136 of which were answered. Members of 297 households have agreed to participate in the survey, which corresponds to a recruitment rate of 26.2 percent. 171 of the recruited households requested a paper questionnaire, while 127 preferred the internet survey. 85 paper questionnaires have been sent back and found valid (that is, none of the sections were left blank, and the questionnaires provided useable data for the construction of the stated adaptation experiments), and 49 of the invitations to participate in the online survey have yielded useable data. Thus, the response rates for the paper and internet questionnaires are currently at 52.2 and 43.4 percent, respectively. The key figures are displayed in Table 1.

As Figure 3 shows, response rates are in line with expectations. They match the experiences with comparable studies at IVT, for which the ex-ante response burden was determined according to the scheme detailed in (22). The methodology assigns weighted scores to question types and sums them up to calculate the overall response burden of a survey. The response rates that are considered here correspond to the *COOP4* cooperation rate as defined by the American Association for Public Opinion Research (23). Response rates decrease approximately linearly with response burden, and the present study fits in the corresponding context for surveys with prior recruitment and/or incentive. Response rates from the online and pen-and-paper questionnaires differ slightly, which is in accordance with former experiences made with the two survey modes (24).

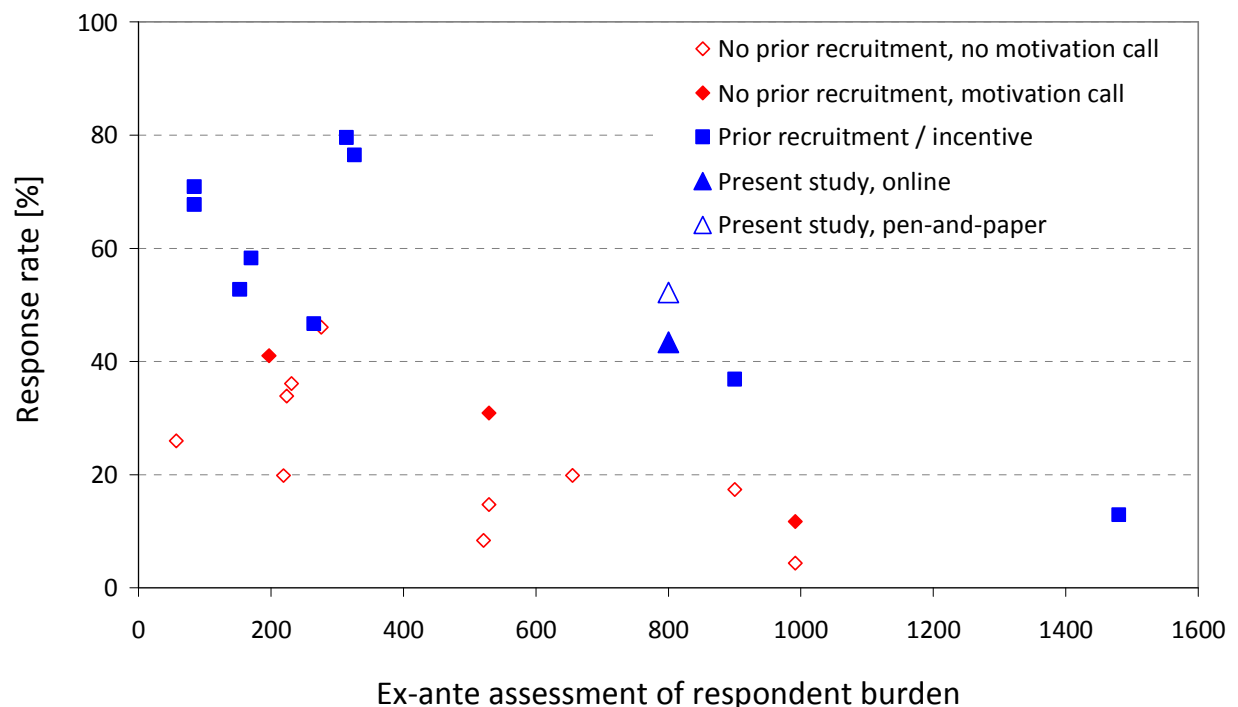


FIGURE 3 Response rate in the context of comparable studies.

Explorative Analysis of the Sample

The first part of Table 2 shows key descriptive figures for the respondent sample in comparison with values for the study area taken from the 2005 Swiss National Household Travel Survey (called *Mikrozensus* and abbreviated *MZ'05*; see (25) for a detailed description), a sample which is representative of the Swiss population. Household size and income distributions are given in percent of households, the shares for the other variables in percent of persons in the sample.

As can be seen, there is a bias towards the elderly population segment – almost a third of the respondents are over 65 years old, while very few are under the age of 35. The bias becomes even more evident when only the sample of those having responded via the pen-and-paper questionnaire is considered. This may in part be due to the fact that elderly people are more easily reachable by telephone (as they are often retired and thus at home for greater portions of the day than the working population) and, given their larger available time budget, might be more willing to participate in surveys such as the one described here. However, the bias is without any doubt also due to the initial sampling, which was carried out by the address retailer. To counteract the described effect and to attain a more realistic age distribution, the second sample of 1'500 addresses that was acquired (to add to the initial 1'000) had the explicit requirement to contain only individuals aged between 18 and 50. Thus it is hoped that with increasing sample size, the younger age classes will be better represented.

Apart from the skewed age distribution, a slight tendency towards rather wealthy households and well-educated respondents can be seen. A high share of respondents own annual transit passes (the Generalabonnement being a flat-rate ticket entitling the owner to free use of public transport in all of Switzerland), as is common for transport surveys in Switzerland. In fact, captive public transport users tend to be more interested in transport policy issues, leading to a higher propensity to participate in the relevant surveys (see (26) for another recent survey where these trends were present).

REPORTED TRAVEL BEHAVIOR

General Mobility Figures

The second part of Table 2 shows a comparison between the share of mobile persons and the average number of trips per day between the online and the pen-and-paper survey as well as the *Mikrozensus*. As can be seen, reported weekday mobility is at par with the national sample, while trip rates are slightly lower. This may be due to the fact that the *Mikrozensus* is carried out as a computer assisted telephone interview (CATI), and spans only one day for each respondent. Thus, attrition effects that lead to lower reported mobility as the survey period progresses are expected to be higher in the current study. We hypothesize that a similar effect causes part of the significant drop in reported mobility for Saturdays and Sundays in the online survey.

TABLE 2 Sample Descriptive Statistics and Key Mobility Figures

Socio-demographic characteristics		Sample:	Sample:	MZ'05
Variable	Value	online	paper	
Household size	1	10.4 %	45.6 %	32.9 %
	2	35.4 %	43.0 %	37.1 %
	3	16.7 %	3.8 %	12.1 %
	4+	37.5 %	7.6 %	18 %
Household income (in Swiss Francs* per month)	< 2'000	0.0 %	1.6 %	3.2 %
	2'000 – 4'000	2.4 %	15.9 %	17.4 %
	4'000 – 6'000	4.9 %	25.4 %	26.5 %
	6'000 – 8'000	29.3 %	22.2 %	20.3 %
	8'000 – 10'000	22.0 %	15.9 %	13.3 %
	> 10'000	41.5 %	19.0 %	19.4 %
Gender	Male	50.6 %	50.0 %	48.3 %
	Female	49.4 %	50.0 %	51.7 %
Age (in years)	18 – 35	10.5 %	3.6 %	28.6 %
	36 – 50	65.8 %	14.5 %	29.6 %
	51 – 65	17.1 %	37.3 %	23.1 %
	> 65	6.6 %	44.6 %	18.7 %
Education level	Primary or secondary school	6.5 %	8.3 %	11.2 %
	Vocational school	31.2 %	70.2 %	60.1 %
	Baccalaureate	5.2 %	9.5 %	7.2 %
	Higher education	57.1 %	12.0 %	19.2 %
Transit pass	None	28.6 %	24.1 %	50.9 %
	Half-fare card	61.0 %	59.2 %	39.7 %
	Generalabonnement	10.4 %	16.7 %	9.4 %
Car availability	Always	70.1 %	66.6 %	72.7 %
	Sometimes	15.6 %	16.7 %	20.8 %
	Never	14.3 %	16.7 %	6.5 %
Mobility figures		Sample:	Sample:	MZ'05
		online	paper	
<i>Working days (Monday – Friday)</i>		N = 293	N = 394	
Share of mobile persons [%]		91.8 %	91.6 %	91.0 %
Average number of trips (all persons)		3.57	3.14	3.67
Average number of trips (mobiles only)		3.89	3.42	4.03
<i>Saturday</i>		N = 65	N = 42	
Share of mobile persons [%]		70.8 %	92.9 %	89.4 %
Average number of trips (all persons)		3.09	3.21	3.26
Average number of trips (mobiles only)		4.37	3.46	3.64
<i>Sunday</i>		N = 48	N = 31	
Share of mobile persons [%]		66.7 %	80.6 %	79.3 %
Average number of trips (all persons)		2.17	2.26	2.11
Average number of trips (mobiles only)		3.25	2.80	2.66

* As of July 2010, 1.- Swiss Franc corresponds to approximately -.94 US dollars.

** N is the number of person days in the sample.

TABLE 3 Modal Share and Trip Purpose Distributions (in Percent)

<i>Main mode</i>	Sample: online	Sample: paper	MZ'05
Walk	18.6	21.2	28.4
Bicycle	9.5	5.7	7.0
Car or motorcycle	52.5	46.0	51.5
Public transport	16.4	25.1	11.9
Other	3.0	2.0	1.2
<i>Trip purpose</i>	Sample: online	Sample: paper	MZ'05
Education	0.9	0.5	1.1
Work	19.2	12.1	16.0
Shopping / errand	13.2	15.0	16.0
Business	2.7	0.7	2.1
Leisure	26.7	28.0	25.7
Return home	37.3	43.7	39.1

Modal Split

The distribution of the modal shares for the reported trips is displayed in the first part of Table 3, again along with the corresponding figures from the *Mikrozensus*. Here, significantly less walk trips are being reported, with public transport having a higher modal share than in the national survey. Two reasons can be brought forward for this effect: on the one hand, very short trips (where walking is the preferred mode) tend to be over-represented in the *Mikrozensus*. On the other hand, the elderly people that are over-represented in our study may more often tend to choose a bus or tram trip over walking, even for short distances. The higher share of transit pass holders also encourages the higher share of public transport.

Trip Purposes

The trip purpose distribution for the reported trips and its comparison to the figures from the *Mikrozensus* are shown in the second part of Table 3. Here, representativeness is reached quite exactly. Leisure accounts for about half of the reported out-of-home activities. Education (and, in the paper questionnaire, work) trips are slightly under-represented, which is again due to the age distribution of the sample.

REACTIONS TO CHANGES

Stated adaptation interviews have so far been conducted with 84 households, accounting for a total of 126 persons. Data from these interviews form the basis for the analyses presented in this section.

Changing Travel Conditions

As has been mentioned above, the scenarios that are presented to the respondents in the household interviews consist of changing travel times to locations where given activities are conducted. Figure 4 shows the distribution of the changes in total travel times implied by the modifications made in the various scenarios. Changes cover a broad range, reaching from one and a half hours gained to three hours lost travelling.

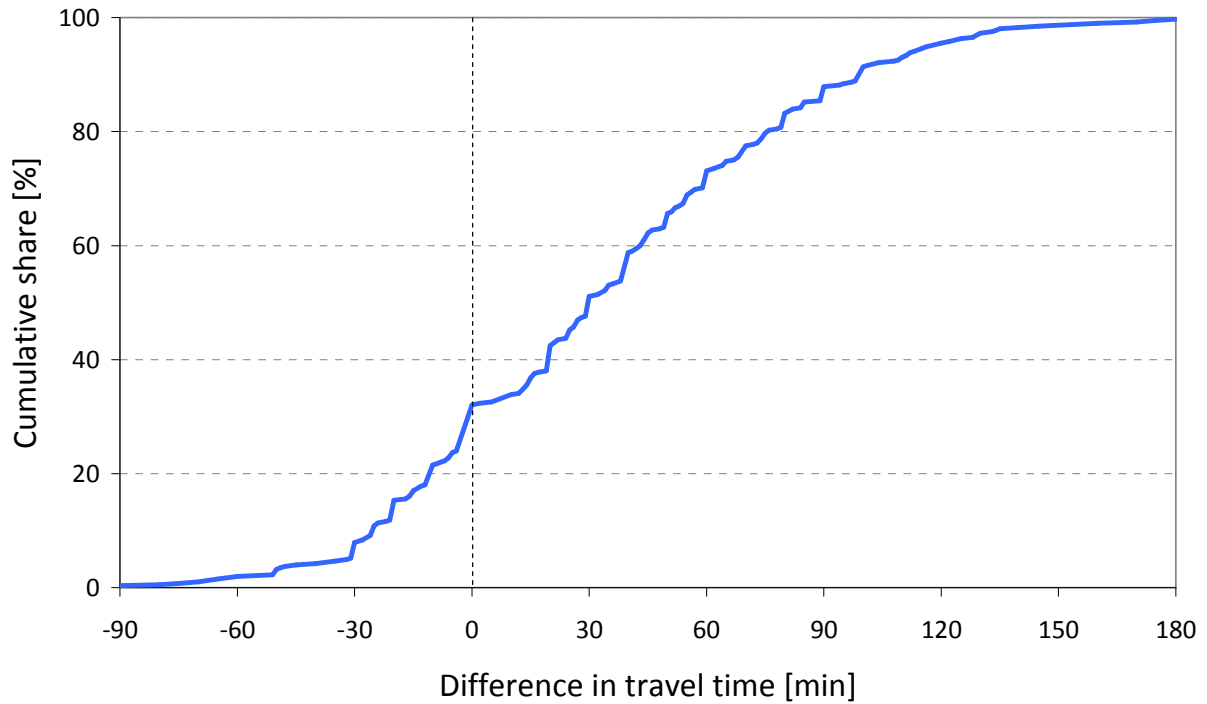


FIGURE 4 Distribution of implied changes in travel times.

Adaptations in Travel Patterns

Removal and Addition of Activities

The relationship between the implied changes in travel times and the number of added or removed out-of-home activities is shown in part (a) of Figure 5. The curve was smoothed by calculating a moving average of the underlying data points, of the form:

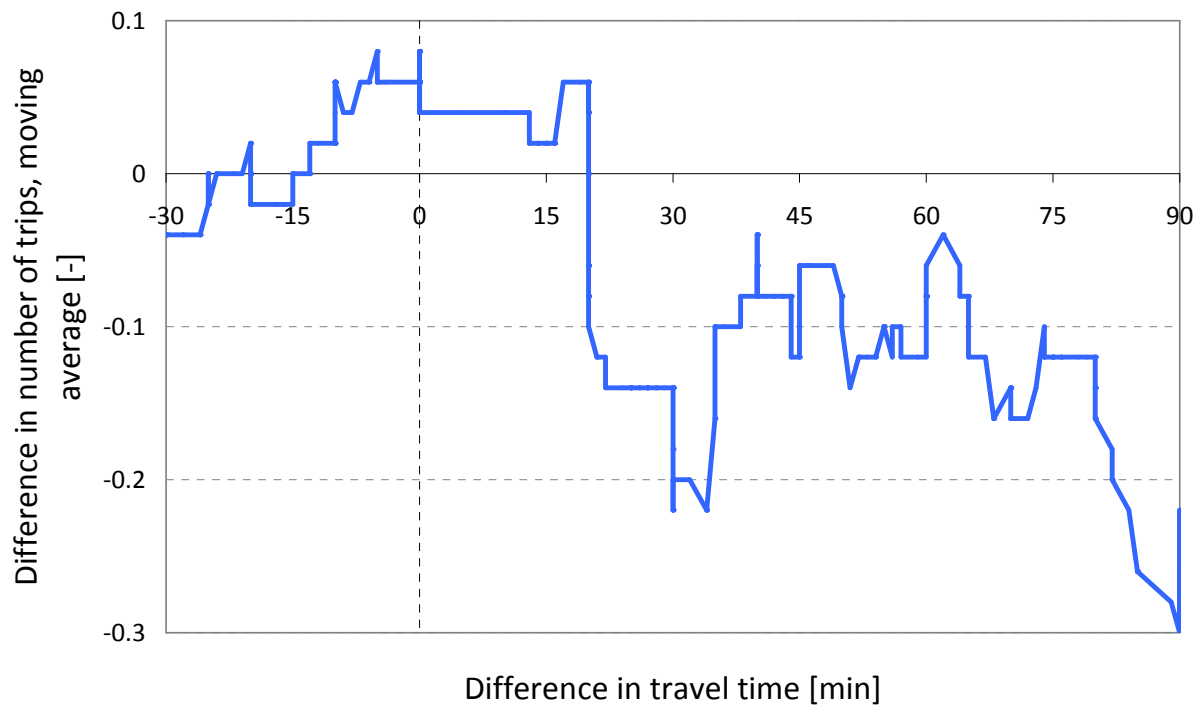
$$MA_i = \frac{\sum_{j=i-n}^{i+n} y_j}{2n+1},$$

where:

y_i = the value of the variable (difference in number of activities) for the i^{th} observation, the observations being sorted by increasing values of the implied travel time change

n = the number of values around y_i that are taken into consideration when computing the moving average MA_i ; n was set to 25

(a)



(b)

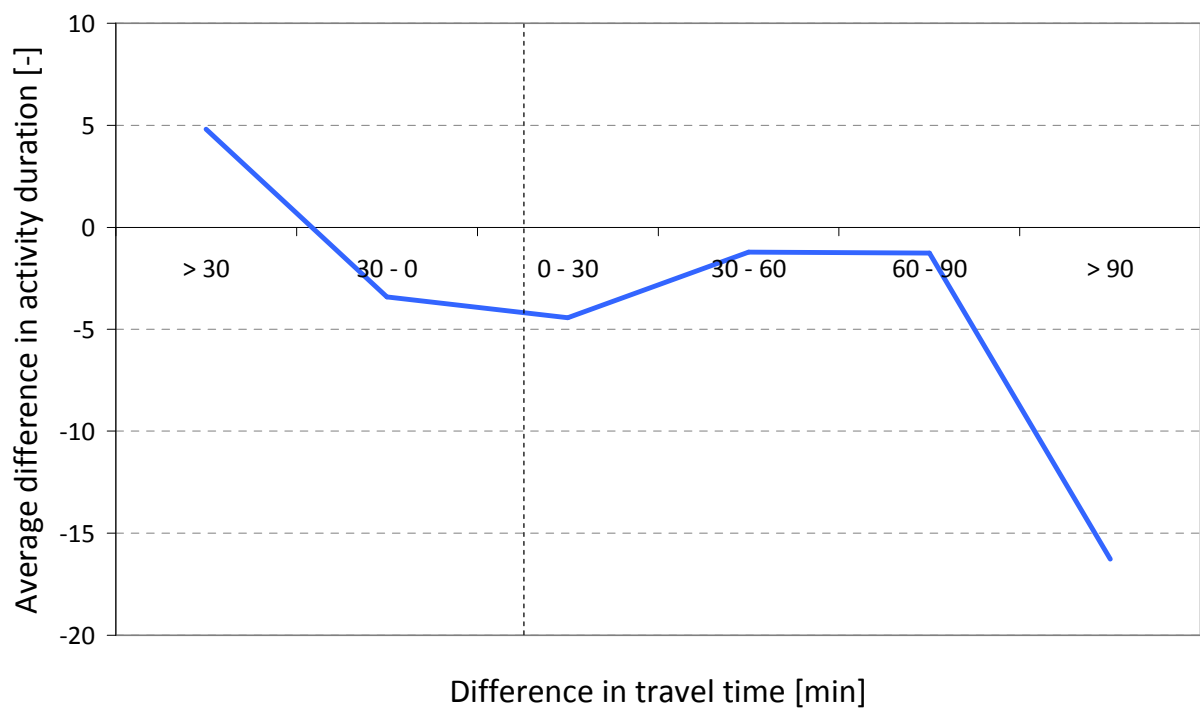


FIGURE 5 Changes in activity rates (a) and durations (b) induced by changing travel times.

TABLE 4 Summary of Changes in Activity Patterns by Type

Type of activity	Removals	Additions	Shorter duration	Longer duration
Work	4	0	4	0
Education	0	0	0	0
Shopping / errand	2	1	2	1
Business	0	0	0	0
Leisure	5	2	5	2
Home	12	2	35	21

The shown curve serves as a first indicator of how the respondents react to the changes implied in the scenarios. It can be seen that on the one hand, a large majority of the interviewees appear reluctant to make significant modifications to their schedules – a large number of them would not let time losses affect their schedules at all, or at least not to the degree of cancelling activities, leading to the moving averages remaining close to zero. However, as the implied travel times become larger, activities are more likely to be cancelled in order to make up for the time losses. In the same vein, significant time gains tend to increase the number of conducted activities. Moreover, there were only very few cases in which time gains led to activities being removed, or losses to additional ones being conducted; thus, the respondents' reactions are mostly consistent with the notion that more favorable travel conditions lead to more mobility and vice-versa (that is, that activities can be considered a normal good, for which reduced costs lead to increasing demand). The cases where this assumption does not hold are likely due to secondary effects (such as switching the mode due to a time loss on the initially chosen mode, and using the then resulting time gains to conduct secondary activities). Figure 5 is to be seen as merely diagnostic, while appropriate modeling methods for the data at hand will be applied at a later stage, which will also attempt to consider the abovementioned secondary effects. However, the result can be considered a valuable first test for the consistency of the collected data.

Another important aspect concerns the type of activities that are the most likely to be affected by the modifications implied in the survey. The number of cases in which any of the activity types was chosen for addition to or removal from individuals' schedules is shown in the left-hand part of Table 4. The most frequent activity type to be removed is the sojourn at home. This results from the fact that, as travel conditions worsen, cancelling an intermittent return to the home location (for example, a lunch break between two work activities) is often the most easily conceivable option. Other activity types frequently selected for removal are leisure and, quite surprisingly, work. However, the latter is a side effect of the abovementioned removal of intermittent home trips, leading to separate work activities being merged into a single, and longer, one. The relatively frequent removal and addition of leisure activities is consistent with expectations, as these activities can be planned the most flexibly.

Changes in activity durations

The right-hand part of Table 4 shows the number of cases in which the durations spent at the respective activity types were shortened or extended. Again, the activity type that is the most frequently affected is the duration spent at home.

The general trend of changes in times spent at out-of-home activities induced by changing travel times (averages for six categories) is shown in part (b) of Figure 5. Here again, it becomes obvious that in most cases, the respondents are unwilling to change their activity patterns, as the average activity duration changes are close to zero. There is however a slight

tendency towards reducing activity times to compensate at least for part of the travel time losses, particularly when the latter exceed 90 minutes, which appears to be the threshold above which activity rates and durations are significantly affected.

Other changes

A number of options of changing behavior were indicated by respondents, which could not be directly captured in the interview software. The most frequently mentioned such options are changing either the workplace or the residential location when the commute trip becomes too tedious. The former was considered by 7 respondents, the latter by 4. These remarks were recorded by the interviewers and will be analyzed in future work.

CONCLUSION AND OUTLOOK

Field work experiences and preliminary results of a stated adaptation survey of travel and activity planning have been presented. Based on reported five day travel diaries, the respondents are faced with changing travel conditions and asked to state their likely reactions to these scenarios on a daily schedule level.

The postulated induced travel effect is observed, in that the modifications to the generalized costs of travel affect the respondents' travel patterns in general, and the number and durations of conducted out-of-home activities in particular. Indicators of the effects have been shown, and are assumed to become clearer as the sample grows. The activities most likely to be re-planned are leisure activities and sojourns at the home location, as is consistent with expectations.

Further work will consist of additional survey work, until the target sample of 250 respondents is reached. Based on the collected data, models of activity scheduling will be estimated, which on the one hand should confirm the presence of the abovementioned induced travel effect, and on the other hand will provide the parameters for improved models of activity generation to be implemented in the micro-simulation software MATSim (4). The application will allow the evaluation of aggregate effects of changing generalized costs and of their repercussions on a large scale, as well as the quantitative assessment of total induced demand effects and a comparison to the results from the earlier aggregated models (1, 2).

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